

GET INVOLVED, OR GET GROUNDED.

While the aviation industry is poised for continuous growth, a massive shortage of a qualified technical workforce threatens to clip our wings.

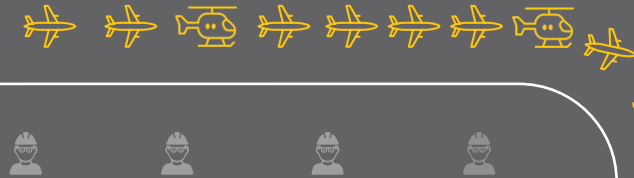
30% OF AVIATION TECHS
ARE NEAR OR AT
RETIREMENT¹



ONLY 2% OF THE
WORKFORCE
REPLACED ANNUALLY¹



754,000 NEW TECHS
ARE NEEDED WORLDWIDE
TO MAINTAIN FLEETS
OVER THE NEXT TWO DECADES²



2022 IS THE PROJECTED
YEAR OF CRITICAL
SHORTFALL³



CHOOSE **AEROSPACE.**

Now is the time to act. Choose Aerospace is a partnership of aviation stakeholders, joined together to address this threat. We are preparing to deploy a thoughtful, measurable recruitment campaign that targets likely candidates and refills our pipelines—to ensure we stay in the air for decades to come.

NONE OF US CAN SOAR IF OUR AIRCRAFT CAN'T FLY.

PARTNERSHIP LEVELS

With your support, we can achieve an aggressive strategy to address our shared, immediate need to bolster our aviation tech workforce.

GLIDER

\$2,500/YEAR FOR THREE YEARS

- Recognition on all major collateral materials and press releases
- Invitation to attend quarterly campaign status calls
- Early access to campaign research results and content
- Invitation to attend annual Workforce Summit, scheduled in conjunction with the ATEC Annual Conference

HIGH-FLIER

\$5,000/YEAR FOR THREE YEARS

All Glider benefits, plus:

- More sizable recognition on all major collateral materials and press releases

LAUNCHER

\$10,000/YEAR FOR THREE YEARS

All Glider & High-Flier benefits, plus:

- Access to raw data derived from the research phase
- Seat on the campaign steering committee with influence over the strategic direction

ALLIANCE

Trade associations and other industry groups will receive supporter benefits, in exchange for—

- Marketing campaign activities and outputs to constituency
- Platform for campaign officials to deliver its message at meetings and events

CHOOSEAEROSPACE.ORG